

# Ragle Anniversary Education Day 2007



"Boost Your Business with Stronger Relationships"

Presented by Tim FitzGerald

"Newest Technology, Equipment and Materials"

Presented by Patterson Dental

"Selling Dentistry, Ideas and Your Personality"

Presented by Kathleen Craven

REGISTRATION DUE BY MAY 25, 2007

You are successful. You know your business. How does effective communication guarantee your ongoing success? Effective communication creates effective relationships which, in turn, generate business and profits.

Date: 06/01/07

Seminar: 8 A.M. to 3 P.M.

Happy Hour: 3 to 5:30 P.M.

Receive: 5 Hours of CE Credits

Location:

Champaign Country Club  
1211 S. Prospect Ave.  
Champaign, IL 61821

### Relationship Building

Presenter Tim FitzGerald will introduce you to the fundamental concepts of building strong relationships in today's dynamic business world. He will teach you how to establish and maintain successful relationships in both professional and personal settings.



**Tim FitzGerald** is a Professional speaker, trainer and certified Dale Carnegie instructor. Tim is dedicated to bringing business people the tools they need to reach their personal and professional goals. Based in Charlotte, North Carolina, Tim works with many regional and national companies at all levels to improve their people skills, strengthen their relationships and ultimately improve their bottom line.

JOIN RAGLE DENTAL LABORATORY INC. AND THESE SPONSORS ON JUNE 1, 2007 TO CELEBRATE 28 YEARS!



### Vendor Surfing

During the morning break get ready to surf the floor of our vendor exhibit room full of 17 talented company representatives. They will provide valuable product information and free giveaways.

### What's New in the Market?

During this session Patterson Dental will present some of the newest technology, equipment and materials available in the market today.

Learn about Cone Beam Technology and Panoramic x-ray advancements. Hear about Oraquixx, an Anesthetic Perio Gel used for root planing. See how Instrument Management and Infection Control can be improved with the use of Cassettes.

### Successful Selling Tips

Kathleen Craven has been selling and servicing customers since 1987. She will present her personal favorite selling tips that can be applied to selling dentistry, effectively selling ideas to others and selling your personality to those who matter most.



### Special Prize Drawing (Must be Present to Win)

At 3 P.M. Ragle Dental Lab will be rewarding one of their loyal customers with a \$2000 Travel Voucher. This \$2000 trip will be given to one dentist who's name will be drawn from a box. We put your name in the box for each "comment form" you have filled out and returned to Ragle Dental Lab between June 2006 and May 2007. Comment forms are given with the delivery of every case. How many did you fill out this year? Good Luck to All!

**DATE:**  
June 1, 2007

## REGISTRATION FORM

**LOCATION:**  
Champaign Country Club  
1211 S. Prospect  
Champaign, IL 61821

**FEE:**  
\$40 per person if signed up  
by May 25th. \$65 after May  
25th.

**CREDITS:**  
5 Hours Practice  
Management



Doctor: \_\_\_\_\_  
Staff Name: \_\_\_\_\_  
Staff Name: \_\_\_\_\_  
Staff Name: \_\_\_\_\_  
Staff Name: \_\_\_\_\_

Payment Method:  
Check \_\_\_\_\_ Credit \_\_\_\_\_ Invoice Dr. \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

8:00 to 8:30 A.M.  
Breakfast  
8:30 to 8:45 A.M.  
Introduction  
8:45 to 9:45 A.M.  
Tim FitzGerald  
9:45 to 10:45 A.M.  
Vendor Surfing  
10:45 to 11:45 P.M.  
Tim FitzGerald  
11:45 to 12:45 P.M.  
Lunch  
12:45 to 2:00 P.M.  
Patterson Dental  
2:00 to 2:45 P.M.  
Kathleen Craven  
2:45 to 3:00 P.M.  
Closing/Prize Drawing  
3:00 to 5:30 P.M.  
Happy Hour

**TO REGISTER:** By May 25th fill out a form including each Doctor and each staff member attending and send payment of \$40 per person to Kathleen Craven at Ragle Dental Laboratory Inc. at 301 S. First Street Champaign, IL 61820. If you would like to pay by check, make check payable to Ragle Dental Laboratory. For your protection credit card payments must be called in to Natalie at 217-398-0090 with #, exp.date, name on card, billing address of card and security code.

# Ragle Anniversary Education Day June 1, 2007

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**Seminar:** 8 A.M. to 3 P.M.  
**Happy Hour:** 3 to 5:30 P.M.  
**Receive:** 5 Hours of CE Credits

**Location:** Champaign Country Club  
1211 S. Prospect Ave.  
Champaign, IL 61821



### "Boost Your Business with Stronger Relationships"

Presented by Tim FitzGerald  
Sponsored by Sirona Dental



### "Newest Technology, Equipment and Materials"

Presented by Patterson Dental

### "Selling Dentistry, Ideas and Your Personality"

Presented by Kathleen Craven



### Special Prize Drawing (Must be Present to Win)

At 3 P.M. Ragle Dental Lab will be rewarding one of their loyal customers with a \$2000 Travel Voucher good for a cruise to anywhere you choose. This \$2000 cruise for two will be given to one dentist who's name will be drawn from a box. Must be present to win! Good Luck to All!